

Last Date of Nomination:
30th September 2025



NOMINATIONS OPEN

FOR

WINTER SCHOOL 2025 !!

Why India?

- 4th largest global economy the fastest growing emerging market.
- Ideal learning Hub for global business skills-gain **knowledge, skills, and global perspective.**
- **India is not just a destination**—it's a business advantage



Key Takeaways from the Immersion programme for the Students:

- ✓ Academic Benefits
- ✓ Professional Development
- ✓ Cross-Cultural Competence
- ✓ Networking Opportunities
- ✓ Experiential Learning
- ✓ Personal Growth
- ✓ Long-Term Impact

WINTER SCHOOL 2025



Who can Participate: Graduate or Undergraduate business students from Economics, Commerce, Finance, Public Policy, Human Resource, International Business, Marketing, Strategy, Entrepreneurship & other Business Management areas.

Programme Dates:

1/ “Doing Business in India: Navigating Opportunity, Culture, and Complexity”

15 Dec-19 Dec 2025 & 05 Jan-09 Jan 2026

2/ “Artificial Intelligence for Business: Technology and Innovation”

08 Dec-12 Dec 2025 & 12 Jan-16 Jan 2026

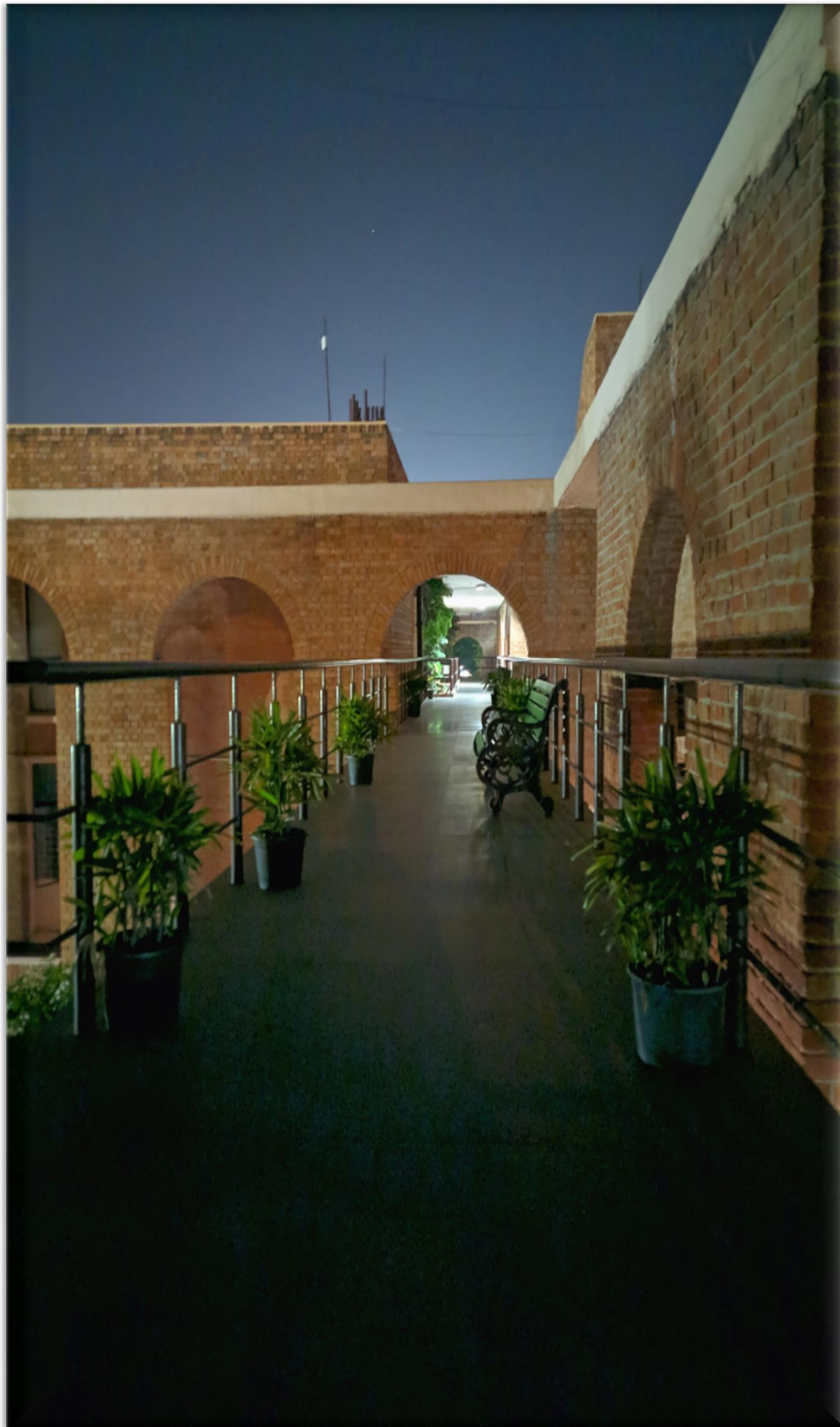
Duration: 30 Hours each course

Nomination Link:

<https://forms.gle/Lnqd6QVi4AFp6uHs6>

Learning Objectives:

- Understanding the ease of Doing Business in India
- Academic Overview and Industry visits
- India-centric business and investment opportunities
- Policy sensitization and implementation dynamics
- Industry Expert Sessions



COURSE FEE

Option 1:

Academic Fee Per participant: 600 Euro Per student for a Five days programme

Including of Tuition Fee, Certificate of attendance, Group photo printed copy, Administrative support before/after the program, welcome kit, study material, tea/coffee break during the sessions, Cultural and Industry Site Visits transport, and tickets of site seeing with guided tour to **Delhi** (welcome dinner)

Option 2:

Academic Fee Per participant: 700 Euro Per student for a Six days programme .

Including of Tuition Fee, Certificate of attendance, Group photo printed copy, Administrative support before/after the program, welcome kit, study material, tea/coffee break during the sessions, Cultural and Industry Site Visits transport and tickets of site seeing with guided tour **Delhi/Agra** (welcome and farewell dinner)

Lodging Boarding: On Self-payment basis by student in the nearby hotel (Hotel Crown Plaza, Hotel Westin, Hotel Plazzio , Hotel Lemon Tree, Hotel Radisson, Hotel Park Plaza are within 2KM radius of the college campus) . Assistance will be provided to find a cost-effective option by the administrative team, MDI Gurgaon .

The above-mentioned cost is Excluding: Air Travel, Visa, Insurance, Airport transfer & any other personal expenses.

Disclaimer: MDI GURGAON reserves the right to cancel if the minimum number of participants is not reached.

Illustrative Programme Schedule

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
1 st XXXX 2025	2 nd XXXX 2025	3 rd XXXX 2025	4 th XXXX 2025	5 th XXXX 2025	6 th XXXX 2025
Orientation & Campus Tour	Session	Industry Visit: Outbound Experiential Learning Delhi & NCR	Outbound Experiential Learning Study - Cultural Learning Delhi and Lunch in the City	Session	Free Day –Self- Exploratory Or An Additional Cultural Learning visit to Agra
Tea Break	Tea Break			Tea Break	
Session	Session			Session	
Lunch Break	Lunch Break			Lunch Break	
Session	Session	Session		Project Presentation	
Tea Break	Tea Break	Tea Break		Tea Break	
Session	Free Time: Self- Exploratory or MDI Gurgaon Student Networking	Free Time: Self- Exploratory City Tour		Valedictory Programme	



ABOUT MDI GURGAON

MDI Gurgaon is located in one of the most bustling metropolises, Gurugram, a leading corporate hub of India 15KM from the Airport New Delhi. Its **35 acres** of lush green campus provides the Institute's community a unique experience of a creative environment amidst industry action. State-of-the-art classrooms, IT infrastructure, hostels, library and other facilities set amidst sylvan surroundings create a conducive environment for studies. Located in center of city and surrounded by Corporate Hub and their HQ.

The key highlights of the Institution are:

- #**3rd Oldest** Business School in INDIA
- # First Indian B-School Accredited by **AMBA** in India, **AACSB** and an active member of EQUIS
- # **95+ International** Collaborations for Exchange (Faculty/Student), Dual Degree and Immersion programmes.
- # **42nd position** in the **QS Global MBA Rankings 2025: Asia**
- # **61st position-** Financial Times **Executive Education** Rankings 2025
- # **85th position-** Financial Times **Master in Management** Rankings 2024
- # **11th position** in **NIRF India** 2024 rankings among management schools#
- # Over **1400 students** on a residential campus
- # Largest Internationalization Programmes in India. Only B- School in # India having over 250 Students/Executives attend programmes at the international partner for global academic experience & exchange.
- # **80+** Nationally and Internationally Acclaimed **Full-time Faculty**
- # Largest School for Continuing Education -Training for Corporate/ Govt.
- # **100% Placements** Record in leading MNC companies in India and Overseas

Students participating in this programme will gain insights about:

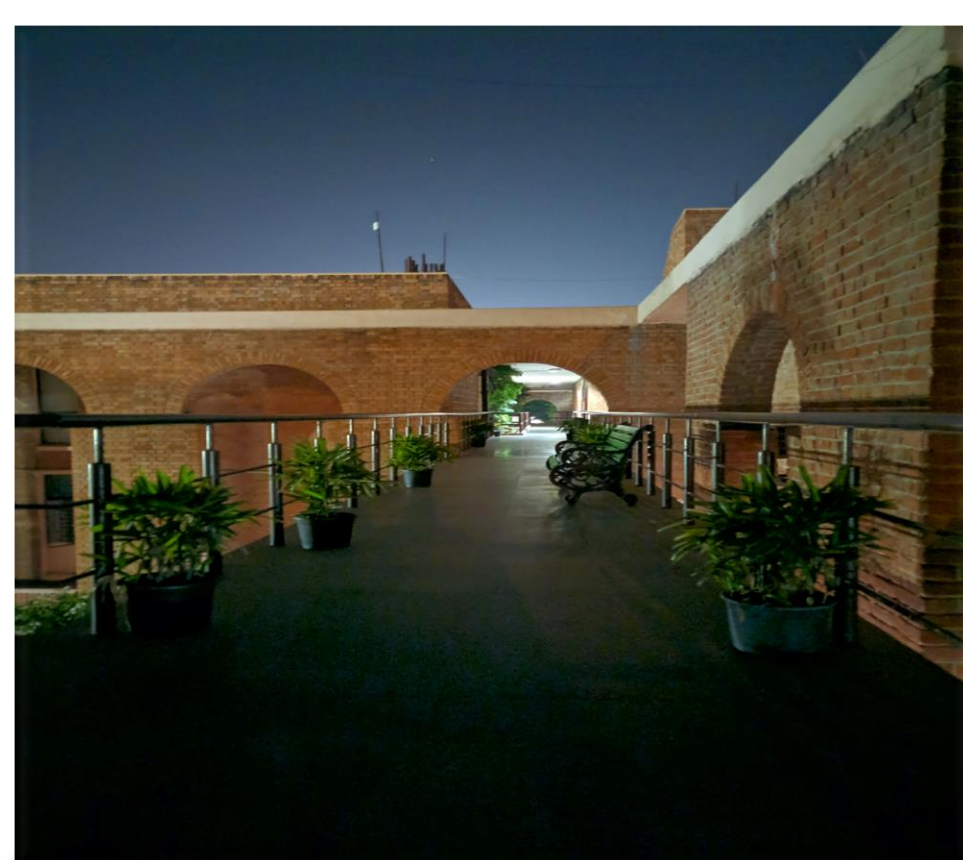
Doing Business in India: Navigating Opportunity, Culture, and Complexity

- A comprehensive overview of India's business environment, regulatory landscape, and sectoral growth drivers.
- Practical understanding of India's diverse consumer behavior, business etiquette & cultural expectations.
- Exposure to digital India initiatives of India shaping global best practices in public-private innovation.
- Real-world insights from case studies and experiential visits highlighting successful business strategies and pitfalls to avoid.
- A competitive edge in international business with contextual knowledge of one of the fastest-growing economies in the world.

Attending this programme will give students a broad understanding of the business landscape in emerging countries, with India as a living case study.

Artificial Intelligence for Business: Technology and Innovation

- A foundational understanding of core AI and Generative AI concepts and their practical applications across various business functions.
- The ability to identify opportunities for AI and Gen AI implementation within different business scenarios and problem domains.
- Familiarity with key tools and platforms, including no-code/low-code AI solutions, empowering them to start experimenting and building AI applications.
- A strong awareness of the ethical considerations and responsible practices surrounding the development and deployment of AI and Gen AI technologies.
- A future-oriented skillset that is highly sought after in today's job market, positioning them for success in an AI-driven world .



Indicative Industry Visits



Manufacturing Plants/
Corporate visits
&
Expert Sessions





CAMPUS & FACILITIES...

MDI Gurgoan is located in a picturesque, serene campus 25 minutes from the international airport in Delhi. It provides just the right environment to step away from the mundane world to quietly imbibe, peacefully introspect and ultimately learn.

CLASSROOM

The campus hosts, airconditioned lecture halls, syndicate rooms, faculty and administrative blocks. The campus also has residential accommodation for academic and administrative staff.

LIBRARY

One of the best management libraries of the country. The library holds a rich collection of printed as well as electronic resources which include books, journals, databases, audio-visual materials, and e-journals.

COMPUTER CENTRE

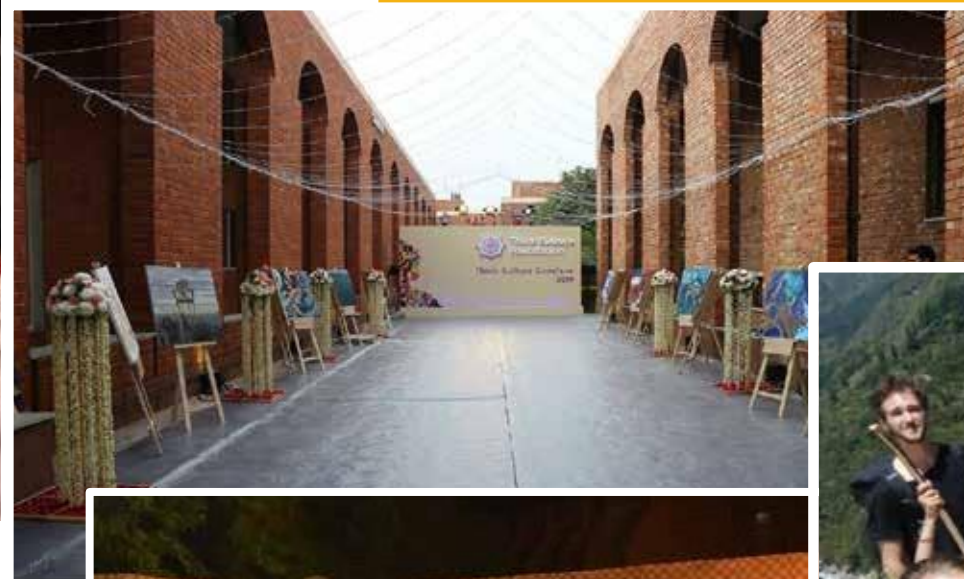
A state-of-the-art computer centre with Bloomberg terminals and other facilities consisting of 656 PC nodes/laptop includes 10 IBM Pentium based servers, connected on a high speed Gigabit Ethernet Fiber Optic/UTP based network in a distributed Windows XP and Linux environment.

EXECUTIVE HOSTELS

The executives of Management Development Programmes are accommodated in hostels which have been especially designed to suit the needs of executives. The rooms are airconditioned and are fully furnished with modern gadgets. The rooms are provided with internet connection to facilitate extended study hours for the participants.

RECREATIONAL FACILITIES

A golf course, lawn tennis and badminton courts, table tennis and billiards boards, gymnasium, recreation room, TV lounge and canteen are some of the facilities provided on campus. Facilities like ATM, Internet and Medical aid are also available on the campus.





CONNECT WITH US:

Mr Vikas Kumar

Global Engagements Office

Management Development Institute
Mehrauli Road, Sukhrali, Gurugram
Pin-122007, INDIA.

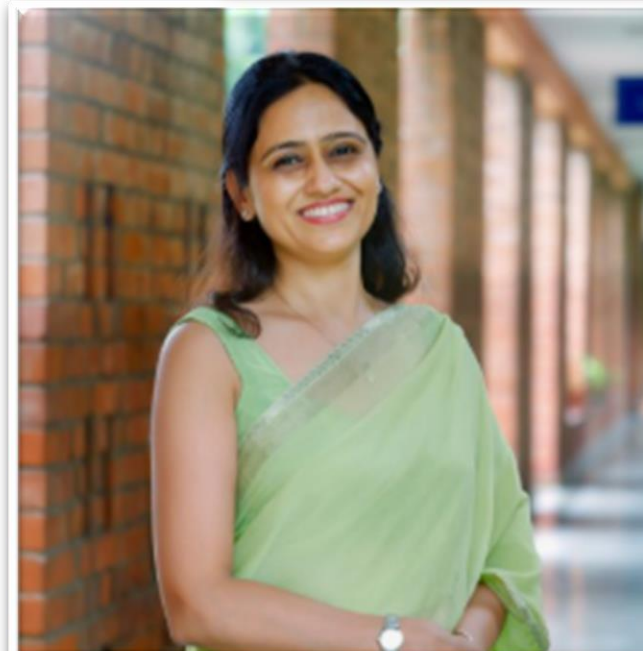
Email to:

GEO@mdi.ac.in

Call at:

+91-124-4560000

Faculty Members



**Leena Ajit
Kaushal**

Associate Professor
Faculty In-charge-School of
Management of Financial
Institutions , Chairperson –
Global Engagements and
Incubation Centre &
Accelerator



**Arindra Nath
Mishra**

Assistant Professor
Faculty In-charge - Global
Engagements